

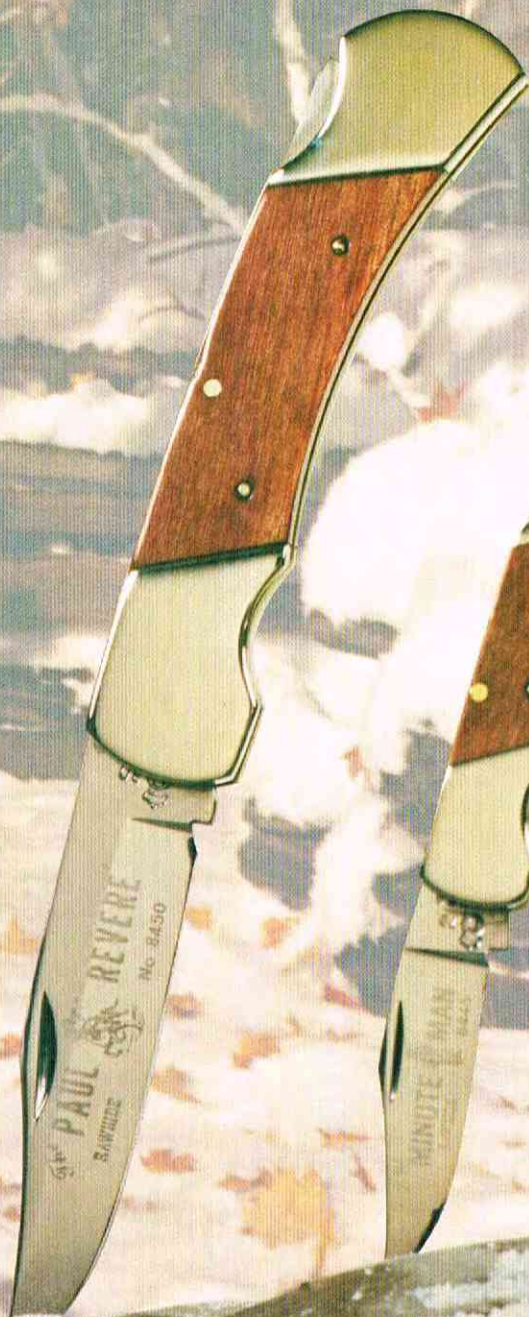


QUEEN

CUTLERY CO.

Subsidiary of Servotronics, Inc.
Titusville, PA 16354

Price: \$2.00





Subsidiary of Servotronics, Inc.

Sales, Factory and Service Dept.

507 Chestnut Street
Titusville, Pennsylvania 16354
Phone (814) 827-3673

Accounts Receivable Office

P.O. Box 500
Franklinville, NY 14737
Phone (716) 676-5527

DEALER INFORMATION:

Minimum order required—\$50.00

Terms: 1% 10 days from date of invoice
net 30 days.

F.O.B. point—Titusville, PA
Orders, correspondence: Send to
Sales office, address above

Packaging: Most products may be ordered
in any quantity. Only those items
designated on our price list must be
ordered in standard packs, or
multiples thereof.

Returns: WRITE FIRST! Explain your problem.
This will save time for all concerned.
Unauthorized returns will not be accepted.

Authorized returns all subject to a charge
up to 20% depending on the amount of
work necessary to refurbish and
repackage.

Shortages: Sales office must be notified of
all shortages whether pilferage or packing
error within 48 hours of delivery.

Display cases: Furnished free with minimum
net billing. See price list, your salesman,
or the sales office can furnish all details.

Information: Special etchings, club knives,
or handle imprinting available. Write or
phone our sales office.

WARRANTY:

As a member of the American Cutlery Manufacturers Association, all cutlery is guaranteed against defective material or workmanship. Any cutlery item bearing the name or trademark of Queen Cutlery Company showing a defect in material or workmanship, will be repaired or replaced free of charge upon company inspection. This guarantee is not applicable to items abused or worn.



Only the highest quality materials go into the building of a Queen knife.

Queen Steel, 440 series stainless steel blades • Stainless steel backsprings
• Brass liners • Nickel silver bolsters • Brass and nickel silver pins



QUEEN CUTLERY CATALOG SUPPLEMENT

New Items for 1981

NEW RAWHIDE CANOE

1405

3-5/8" when closed

One 2 1/4" spear blade
One 1 1/2" pen blade
Staminawood handles
(See Page 1)



LIMITED EDITION COPPERHEADS

**GENUINE
STAG
8140**



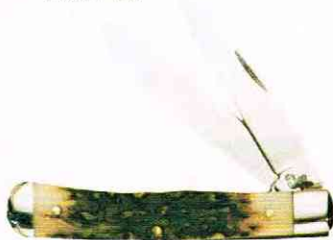
3 3/4" when closed
One 2-7/8" clip blade
One 2 3/4" skinning blade

**GENUINE
PEARL
8135**



Only 500 of each will be manufactured
Serialized on bolster—new photo etch
Brass liner separates blade when closed
8145 Matched serialized pair

**8160
TRAPPER**



4-1/8" when closed
One 3" skinning blade
One 3-5/8" spey blade

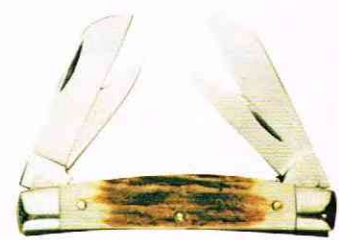
NEW GENUINE STAG HANDLE PATTERNS

**8150
DOUBLE FOLDING
HUNTER**

5 1/4" when closed
One 4" clip blade
One 4" skinning blade



**8155
CONGRESS**



4" when closed
Two - 2 1/2" sheepfoot blades
Two - 2" clip blades

ORDER NOW FOR DELIVERY IN JULY 1981

MASTER CUTLER COLLECTION 4TH EDITION PEANUT



8375

Only 3000 Manufactured
Antique Rogers bone handle
Serialized on bolster
Gift boxed

NEW 12 DISPLAY

24" wide x 52" high
x 16" deep at base.
Red felt background.
Plexiglass front.
Rear entry to
backup stock.
Locking doors.
Displays up to 50
knives depending on
patterns.

QC 12B BASE ONLY—
add to your existing
QC12T display.
Holds up to 25
additional patterns.

Walnut grain finish



Kitchen Knives by QUEEN Cutlery Co.

Carbon and Stainless Steel Kitchen Knives by Queen Cutlery Co.

P-4



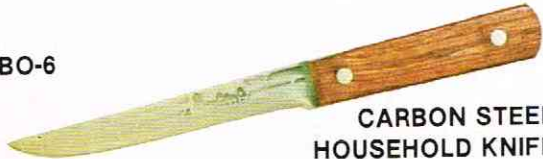
**STAINLESS STEEL
DELUXE PARER**
3" blade

BO-4



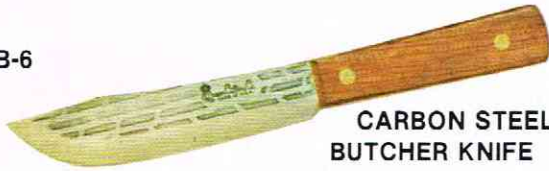
**STAINLESS STEEL
UTILITY/BONER**
4" blade

BO-6



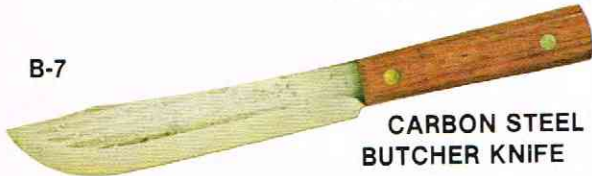
**CARBON STEEL
HOUSEHOLD KNIFE**
6" blade

B-6



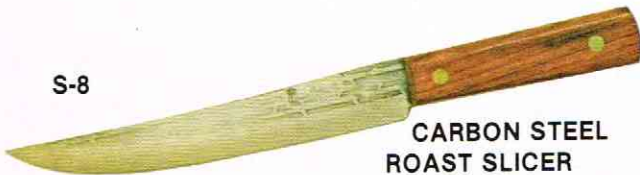
**CARBON STEEL
BUTCHER KNIFE**
6" blade

B-7



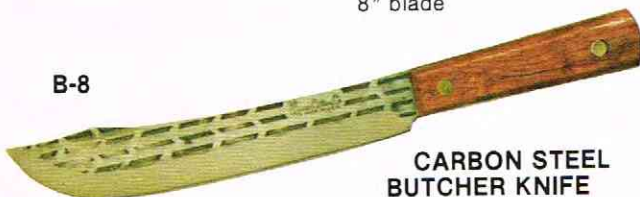
**CARBON STEEL
BUTCHER KNIFE**
7" blade

S-8



**CARBON STEEL
ROAST SLICER**
8" blade

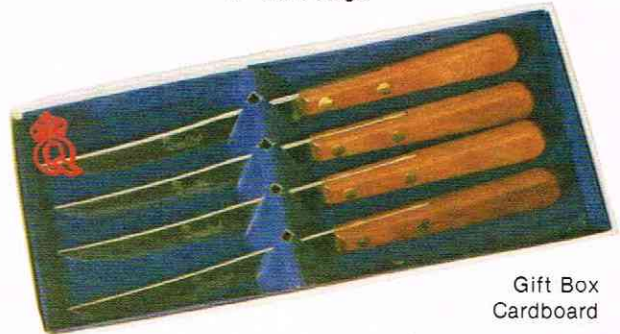
B-8



**CARBON STEEL
BUTCHER KNIFE**
8" blade



8370 - STAINLESS STEEL STEAK KNIFE
5" wave edge



Gift Box
Cardboard

8345 - Set of Four Steak Knives
8350 - Set of Six Steak Knives
8355 - Set of Eight Steak Knives

Walnut
Finished
Wood
Gift Box



8360 - Set of Six Steak Knives
8365 - Set of Eight Steak Knives

BO-6QS



STAINLESS STEEL HOUSEHOLD KNIFE
6" blade

FL-6



STAINLESS STEEL FILLET KNIFE
6 1/2" blade



Subsidiary of Servotronics, Inc.
507 Chestnut Street
Titusville, PA 16354

GENUINE MOTHER OF PEARL KNIVES

Limited availability

6 PEARL SENATOR

2½" when closed



One 1-7/16" spear blade
One 1-3/16" pen blade
Truly a gentlemens knife
Limited availability

59 SMALL PEARL SERPENTINE

2⅝" when closed



One 2" clip blade
One 1¼" pen blade
Limited availability

54 SMALL PEARL SERPENTINE

2⅝" when closed



One 2" clip blade
One 1-3/16" sheepfoot
One 1¼" pen blade
Limited availability

57 LARGE PEARL SERPENTINE

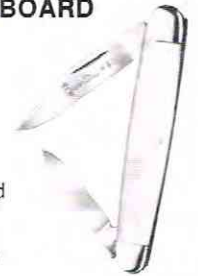
3¼" when closed



One 2½" clip blade
One 1⅞" sheepfoot
One 1¾" spey blade
Limited availability

4 PEARL SLEEVEBOARD PATTERN

3-5/16" when closed



One 2" clip blade
One 1½" pen blade
Limited availability

5 STAG SENATOR

2½" when closed



Delrin stag handle
One 1-7/16" spear blade
One 1-3/16" pen blade

35 STAG SERPENTINE

2⅝" when closed



Delrin Stag handle
One 2" clip blade
One 1-3/16" sheepfoot blade
One 1¼" pen blade

43 STAG SERPENTINE

2⅝" when closed



Delrin stag handle
One 2" clip blade
One 1¼" pen blade

14 STAG PEANUT

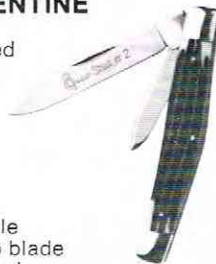
2¾" when closed



Delrin stag handle
One 2⅞" clip blade
One 1-7/16" pen blade
One of our best selling patterns

2 STAG SERPENTINE

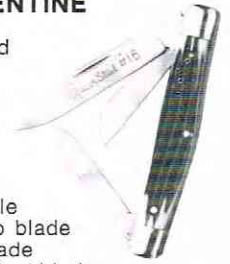
3¼" when closed



Delrin stag handle
One 2-9/16" clip blade
One 1¾" pen blade

16 STAG SERPENTINE

3¼" when closed



Delrin stag handle
One 2-9/16" clip blade
One 1¾" pen blade
One 1⅞" sheepfoot blade

26 STAG SERPENTINE

3¼" when closed



Delrin stag handle
One 2½" clip blade
One 1¾" spey blade
One 1⅞" sheepfoot blade

ONE OF OUR BEST SELLING PATTERNS

38 STAG LEATHER PUNCH

3¼" when closed



Delrin stag handles
One 2⅝" clip blade
One 1-13/16" sheepfoot blade
One 1-11/16" leather punch blade





55 WHITE SLEEVEBOARD

3-5/16" when closed



Acetate or cracked ice handle
One 2" spear blade
One 1½" pen blade
Handle can be imprinted on one or both sides. One or two lines each side.

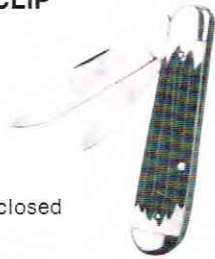
QUEEN'S MEDIUM SIZE BARLOW PATTERN KNIVES

<p>22 CLIP BARLOW</p> <p>3½" when closed</p>  <p>Delrin bone handle One 2½" clip blade One 2" pen blade Another one of our best sellers</p>	<p>25 BENCH BARLOW</p> <p>3½" when closed</p>  <p>Delrin bone handle One 2½" razor blade One 2" pen blade</p>	<p>60 SINGLE CLIP BARLOW</p> <p>3½" when closed</p>  <p>Delrin bone handle One 2½" clip blade</p>	<p>60SH SINGLE SHEEPFOOT BARLOW</p> <p>3½" when closed</p>  <p>Delrin bone handle One 2½" sheepfoot blade</p>
<p>3 STAG SLEEVEBOARD</p> <p>3-5/16" when closed</p>  <p>Delrin stag handle One 2" clip blade One 1½" pen blade</p>	<p>15 STAG CONGRESS</p> <p>3½" when closed</p>  <p>Delrin stag handle One 2" sheepfoot blade One 1-11/16" pen blade</p>	<p>51 STAG DOGLEG JACK</p> <p>3½" when closed</p>  <p>Delrin stag handle One 2¾" clip blade One 1½" pen blade</p>	
<p>56 BALLOON WHITTLES</p> <p>3½" when closed</p>  <p>Delrin stag handle One 2¾" clip blade One 2½" pen blade One 1½" coping or carving blade</p>	<p>48 STAG CARPENTER'S</p> <p>3½" when closed</p>  <p>Delrin stag handle One 2-7/16" clip blade One 2½" pen blade One 1½" coping or carving blade</p>	<p>33 STAG CONGRESS</p> <p>3½" when closed</p>  <p>Delrin stag handle Two 2" sheepfoot blades Two 1¾" pen blades</p>	
<p>61 MEDIUM STOCKMAN'S</p> <p>3¾" when closed</p>  <p>Delrin stag handle One 2¾" clip blade One 1-13/16" sheepfoot blade One 1½" spey blade</p>	<p>70 COUNTRY COUSIN</p> <p>3¾" when closed</p>  <p>Drop point pattern High impact Black Matt Handle Single drop point blade—2¾" Another one of our best selling patterns</p>	<p>64 CANOE</p> <p>3¾" when closed</p>  <p>Delrin stag handle One 2¼" spear blade One 1½" pen blade</p>	



10

FARMER'S CLIP



3-11/16" when closed

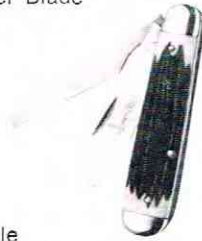
Delrin stag handle
One 2-11/16" clip blade
One 2 1/8" pen blade
The heavy duty jack knife

40

ELECTRICIAN'S KNIFE

With Screwdriver Blade

3-11/16" when closed



Delrin stag handle
One 2 3/4" spear blade
One 2 3/4" screwdriver
Blade with wire stripper

11

STAG UTILITY

4" when closed



Delrin stag handle
Single 3-5/16" clip blade

11EO

STAG EASY OPENER

4" when closed



Delrin stag handle
Single 3-5/16" clip blade
Another one of our best selling patterns

12EO

BLACK EASY OPENER

4" when closed



Single 3-5/16" clip blade
Same as 11EO but has
Black Matt handle

1

HAWKBILL/PRUNING

4 1/8" when closed



Delrin handle
Single pruning blade

365

**OUTDOORSMAN
MICARTA LOCK-BACK**

4 1/8" when closed

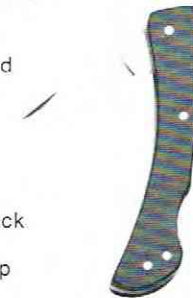


Black micarta handle
Single 2 3/4" drop
point blade
Another one of our best
selling patterns

1465

**OUTDOORSMAN
LOCK-BACK**

4 1/8" when closed

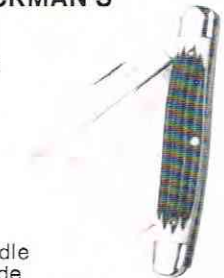


High impact black
matt handle
Single 2 3/4" drop
point blade
Another one of our best
selling patterns

9

STAG STOCKMAN'S

4" when closed



Delrin stag handle
One 3" clip blade
One 2 1/8" sheepfoot blade
One 2" spey blade
Another one of our best selling patterns

37

BELT PUNCH STOCKMAN

4" when closed



Delrin stag handle
One 2 7/8" clip blade
One 1 7/8" spey blade
One 1 7/8" leather punch blade

63

SERPENTINE JACK

4" when closed



Delrin stag handle
One 2 3/4" clip blade
One 1 3/4" pen blade

49

TEXAS CATTLE KING

4 1/4" when closed



Delrin stag handle
One 3 1/4" clip blade
One 2 1/4" spey blade
One 2-7/16" sheepfoot blade



1440

THE MOUNTAINMAN

4 5/8" when closed



Lock-back pattern.
Brushed bark Delrin handle
Single 3 1/8" clip blade
Rugged—built to take it

**ALL OF THESE FINE
QUEEN KNIVES FEATURE:**

- Genuine stag or bone handles
- 440 stainless steel blades
- Stainless steel backsprings
- Nickel silver bolsters
- Brass liners
- Brass and nickel silver pins



Subsidiary of Servotronics, Inc.

53

**CITRUS & MELON
TESTER**

4-11/16" when
closed



Can be imprinted.
Acetate or cracked ice handle
Single 3 3/4" spear blade

45

BIG CHIEF

PATENTED
QUEEN EXCLUSIVE



5" when closed

Die cast aluminum handle
Single 3 3/4" clip blade
Another one of our best selling patterns
Completely corrosion resistant

20

STAG OUTDOORSMAN

5" when closed



Delrin stag handle
Single 3 7/8" clip blade

46

ANGLER'S KNIFE

5" when closed



Delrin stag handle
One 3 3/4" clip blade
One 3-13/16" scaler, disgorger and
bottle opener blade
Sharpening stone on side of knife

44L

**LOCKING FOLDING
HUNTER**

5 1/4" when closed



Delrin stag handle
Single locking 4" clip blade—
sabre ground
Fits PKS sheath
Another one of our best selling patterns

39

**DOUBLE FOLDING
HUNTER**

5 1/4" when closed



Delrin stag handle
One 4" clip blade sabre ground
One 4" skinning blade flat ground
Fits PKS sheath
One of our best selling patterns.

1480

**THE PLAINSMAN
DROP POINT**



Black Delrin handle
Single 3 3/4" drop point blade

I-18 Meets Gov't. Specs.

MACHETTE

18" carbon steel
blade



I-18

SHEATH

Expanded vinyl
Sheath optional

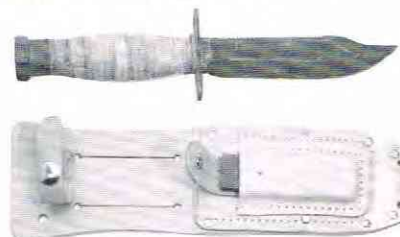
**MODEL PKS
POCKET KNIFE
SHEATH**

For use with
Knives
No. 39-44-49-19-4200



Genuine leather,
moderately
oiled at factory for
softness and durability
Fits knives up to 5 1/2" long

AIR FORCE SURVIVAL KNIFE



Natural leather handle
5" tempered carbon steel blade
Leather sheath with sharpening stone
Carbon steel as to government
specifications

AFS



FOR THE TRAPPER

**24
STAG TRAPPER**

4" when closed



Delrin stag handle
One 3-5/16" clip blade
One 3 5/8" spey blade

FOR THE TRAPPER

**66
STAG MUSKRAT**

4" when closed



Delrin stag handle
Two 3" skinning blades
Another one of our best selling patterns

FOR THE TRAPPER

**19
H/D TRAPPER**

4 1/8" when closed



Delrin stag handle
One 3" skinning blade
One 3 5/8" spey blade
Another one of our best selling patterns

SS



SHARPENING STONE

Durable, dependable sharpening stone for maintaining the sharpness of your Queen Cutlery knife.



MINI DOGBONE

The ideal pocket sized sharpener. 2" ceramic sharpening rod with a chain for carrying. If you are an archer, hunter, or fisherman you need one. 3 1/4" overall



UNCROCK STICK

5 1/2" ceramic sharpening rod
12" overall—designed for the connoisseur who is used to the single rod sharpening method.



CROCKSTICK

Two 9" ceramic sharpening rods which cross to give the novice or the chef the proper angle for attaining a professional edge. An ideal household accessory.

390

FOLDING LOCK-BACK SKINNER



Black Micarta handle
Single locking 3 3/4" sabre blade
5" when closed
Sheath included
Availability limited — Gift boxed

399

MOOSE SKINNER



Black Micarta handle with a 5 3/4" blade, 11" overall. Genuine leather sheath and besides being a functional knife, it makes an ideal gift item for the man who has everything. Gift boxed.

73

ECONOMY HUNTING KNIFE

4" Flat Ground Blade
8" Overall



Delrin stag handle—leather sheath. The only economy step we use in this pattern is the omission of a cap on the handle.

74

SMALL GAME KNIFE

3 5/8" Flat Ground Blade
7 3/8" Overall

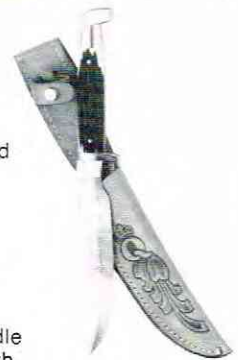


Delrin stag handle — leather sheath. This knife is designed to be both beneficial to the hunter and fisherman.

75

BIG GAME & CAMP KNIFE

5 3/4" Flat Ground Blade
10 1/4" Overall



Delrin stag handle — leather sheath. Designed for the sportsman who likes a longer blade.

77

BIG GAME SKINNING KNIFE

5" Sabre Ground Blade
9 1/2" Overall



Delrin stag handle — leather sheath

82

MEDIUM HUNTING KNIFE

4" Sabre Ground Blade
8 1/8" Overall



Delrin stag handle — leather sheath

84

LEATHER HANDLE KNIFE

4" Sabre Ground Blade
8 1/8" Overall



Leather handle — leather sheath

85

GAME BIRD KNIFE

3" Flat Ground Blade
6 1/4" Overall



Delrin handle — leather sheath. For those who like a small sheath knife, this is the answer.

89

SMALL GAME KNIFE

3 7/8" Flat Ground Blade
7 7/8" Overall



Delrin handle — leather sheath

95

BIG GAME KNIFE

5" Sabre Ground Blade
9 1/2" Overall



Delrin handle — leather sheath

98

LIGHT WEIGHT SKINNER

4" Flat Ground Blade
7 7/8" Overall



Delrin handle — leather sheath

FL-6 W/S

FILET KNIFE

6 1/2" Blade



Rosewood handle — leather sheath
Flexible blade
10 3/4" overall

76

PAN FISH KNIFE

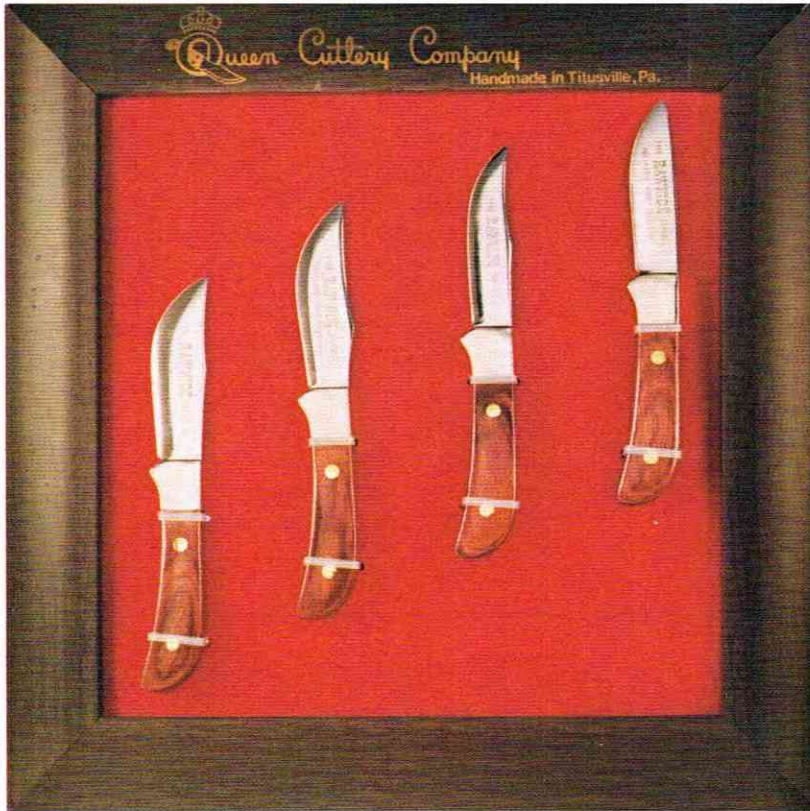
4" Blade with Scaler
8 1/2" Overall



Formica handle — leather sheath. For the fisherman who likes a shorter flexible blade.



Displays and Dealer Aids



Top left—Picture frame display—10A display
Red felt background with a walnut vinyl
molding frame. 15 $\frac{3}{4}$ " x 15 $\frac{3}{4}$ ".
Displays 5 to 12 knives depending on patterns.

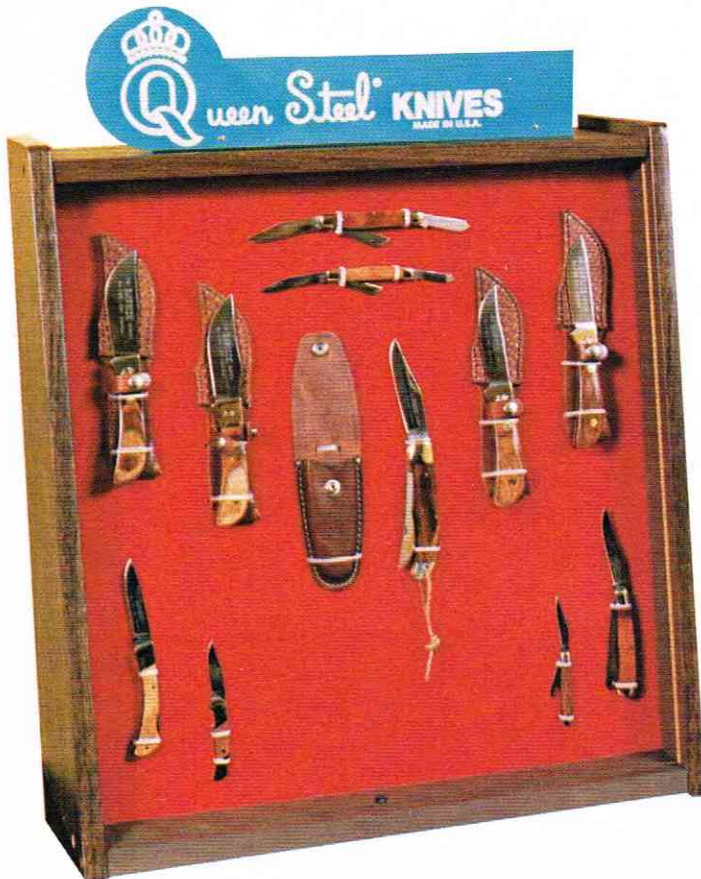
#10 Picture frame (Not Shown):
18 $\frac{3}{4}$ " x 20 $\frac{3}{4}$ "
Displays 8 to 18 knives depending on patterns.

Bottom left:
QC12T—Our most popular display 24" wide x 25"
high x 11 $\frac{1}{2}$ " deep at base. Displays up to
40 knives depending on patterns.
Red felt background — Plexiglass front
Rear entry to backup stock—with lock

12 floor display:
24" wide x 56" high x 11" deep at base.
Displays up to 65 knives depending on patterns.
Red felt background — Plexiglass front
Front openings with locks and storage.

9 Display (not shown)
7 $\frac{1}{2}$ " wide x 11 $\frac{1}{2}$ " high
Displays up to 6 pocket knives, has locked
storage area for backup stock
Plexiglass front — Woodtone finish

Displays are furnished free with your order.
See price sheet or ask your salesman for details.

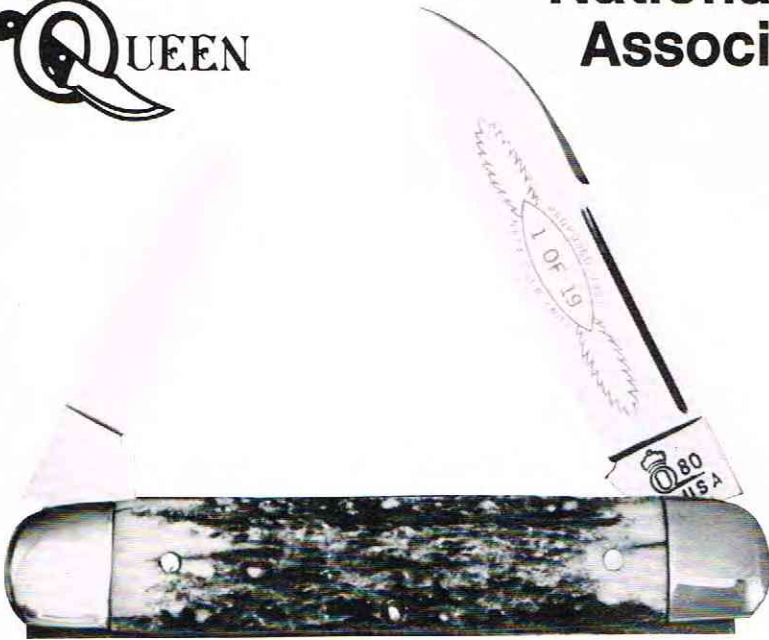




National Knife Collectors Association 1981 Club Knife

At the Louisville, Kentucky Knife Show on April 26, 1980, the NKCA Board of Directors met to select the club's 1981 club knife from the many submitted by several knife manufacturers.

Chosen by the majority vote of the Board was the knife pictured at left. The knife will be made for the club by Queen Cutlery Company of Titusville, PA. A large "Bullhead" pattern, the knife will have two blades with appropriate NKCA club knife etching on the master blade. As with the prototype knife shown at left, the handles will be genuine stag; however, the club knife's handle will have a shield.



Other club knives manufactured by Queen Cutlery:
 1. Mid South Knife Collectors Association 1978-1979
 2. Wolverine Knife Collectors Club—1980

3. Nockalula Knife Collectors—1978-1979
 4. North Carolina Wildlife Knife—1980
 5. Vulcan Knife Club—1981

6. Southern California Blades—1980

INDEX

Advertising (Imprinting)	3, 6	Machette	6
Air Force	6	Melon	6
Barlow	4	Muskrat	7
Canoe	2, 4	Peanut	3
Carpenters	4	Pearl	3
Commemorative	2	Pen	1, 3, 4
Congress	4	Pruning	5
Dealer Information	Inside Front and Rear Covers	Rawhide	1
Displays	9	Senator	3
Easy Openers	5	Serpentine	3, 5
Electricians	5	Sleeveboard	3, 4
Filet	8	Sharpening Accessories	7
Folding Hunters	1, 6	Sheaths	6, 8
Fishing	6, 8	Stockmans	4, 5
Hunting	1, 6, 8	Trapper	7
Jack	1, 2, 3, 4, 5	Utility	4, 6
Leather Punch	3	Warranty	Inside Front Cover
Lock-Backs	1, 5, 6	Whittler	4

QUEEN POLICY IS DEDICATED TO OUR RETAIL DEALERS

Mark-Ups and Gross Profits

**Few terms are more misunderstood than "Mark-Up" and "Gross Profit."
You can go broke by failing to know their meaning.**

MARK-UP is the percentage of the amount you earn on the **COST** of an item you sell.

GROSS PROFIT is the percentage of the amount you earn on the **SELLING PRICE** of the item.

MARK-UP — HOW TO COMPUTE IT:

A product costs you \$5.00. You sell it for \$7.50 — \$2.50 above cost. Divide cost (\$5.00) into your earnings (\$2.50). You get 50%. That is your mark-up on cost.

GROSS PROFIT — HOW TO COMPUTE IT:

The same product costs you \$5.00. Again you sell it for \$7.50 — \$2.50 above cost. Divide selling price (\$7.50) into your earnings (\$2.50) and you get a percentage of 33 $\frac{1}{3}$. That is your gross profit on selling price.

From the above you will note that 50% added to the cost results in 33 $\frac{1}{3}$ % profit on selling price.

The table below shows the percentages over cost of 66 $\frac{2}{3}$ % to 100%, which is the recommended Queen resale price range. We trust you will find this a valuable aid when repricing merchandise on displays you already have, or when ordering a new display.

MARK-UP AND GROSS PROFIT

66 $\frac{2}{3}$ %	added to cost is	40.03%	profit on selling price
70 %	added to cost is	41.18%	profit on selling price
75 %	added to cost is	42.86%	profit on selling price
80 %	added to cost is	44.45%	profit on selling price
85 %	added to cost is	45.95%	profit on selling price
90 %	added to cost is	47.37%	profit on selling price
95 %	added to cost is	48.72%	profit on selling price
100 %	added to cost is	50.00%	profit on selling price

Some manufacturers, in an effort to sell their product without regard to your store's profit, encourage price cutting. We are interested in your well being. Think before you cut your price. Can you sell enough more units to make it pay?

If you are selling a product at a present gross profit of 40%, and you cut your price by 5%, you must sell 14.3 more UNITS to get the same number of dollars. If the selling price is reduced 10% you must sell 33 $\frac{1}{3}$ more UNITS; 20% twice as many UNITS.

Take a fair mark-up. Offer your customers good quality at a reasonable price. You will profit, your customer will profit, and we at Queen hope to profit with you.



59 years of manufacturing fine cutlery products.
507 Chestnut Street Titusville, PA 16354 Phone 814-827-3673

QUEEN

CUTLERY CO.
Subsidiary of Servotronics, Inc.



Winter scene by C. Kent Armstrong—Titusville, PA.

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